



**NEWS RELEASE**  
**For Immediate Release**

**Zoom Telephonics Details Its 3G Mobile Broadband Product Plans**

Boston, MA, October 7, 2009 -- Zoom Telephonics, Inc. (OTCBB: ZMTP) today announced its plans to be a significant supplier of 3G mobile broadband products. The first three products in Zoom's new 3G mobile broadband line begin volume shipment in early to mid October, and additional 3G products are planned.

3G mobile broadband uses the cellular phone network for high-speed data transmission wherever those services are available, with significant benefits to users in offices, homes, construction sites, trade show, parks, hotels, airports and more.

Some industry experts expect 3G modem data traffic to more than double every year from 2009 through 2012.

Zoom plans to use its expertise in communication products and established Zoom market channels as a springboard for success in the 3G mobile broadband area. Zoom will have modems, routers, and other products for both GSM and CDMA cellular services. GSM is used by AT&T, T-Mobile, and most operators worldwide. CDMA is used by Verizon Wireless, Sprint, and some operators outside the USA.

In early to mid October Zoom will begin volume shipment of a 3G mobile broadband modem, a 3G travel router, and a 3G desktop router. Details will be provided when each product begins volume shipment.

“This is a big, fast-growing market,” said Frank Manning, Zoom’s President and CEO. “We will have significant competitors including Huawei, Novatel Wireless, Sierra Wireless, and ZTE. However, all these companies focus their efforts on the cellular service providers. Zoom, on the other hand, has strong ties to its retailer and distributor customers; and we will use our experience with these customers to drive sales. The result will be exciting new products that maximize flexibility and user choice in services, and that are easy to use, reasonably priced, and fully supported by Zoom’s Boston-based engineering and support teams.”

**About Zoom Telephonics**

Zoom Telephonics, Inc. designs, produces, and supports 3G modems and routers, ADSL modems and gateways, cable modems, dial-up modems, Voice over IP adapters and gateways, Bluetooth products, and other communications products under the Zoom, Hayes and Global Village brands. For more information about Zoom and its products, please see [www.zoom.com](http://www.zoom.com), or contact Terry Manning: email [terrym@zoom.com](mailto:terrym@zoom.com), phone 617-753-0087.

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**Forward-Looking Statements**

This release contains forward-looking information relating to Zoom Telephonics plans, expectations, and intentions, including statements relating to Zoom’s plans, future product introduction, sales, and support. Actual results may be materially different from expectations as a result of known and unknown risks, including delays in product introduction, risks of successful sales of 3G products, and other risks set forth in filings with the Securities and Exchange Commission. Zoom cautions readers not to place undue reliance upon any such forward-looking statements, which speak only as of the date made. Zoom expressly disclaims any obligation or undertaking to release publicly any updates or revisions to any such statements to reflect any change in Zoom’s expectations or any change in events, conditions or circumstance on which any such statement is based.