



Press Release

For Immediate Release

Zoom® Begins Volume Shipments of 3G 7.2 Mbps Tri-band USB Modems **3G Modems Work With AT&T and Other GSM Mobile Broadband Services Worldwide**

Boston, Massachusetts, October 15, 2009-- Zoom Telephonics, Inc. (OTCBB: ZMTP) announced today the first volume shipments of the Zoom 3G 7.2 Mbps Tri-band USB Modems, Models 4595 and 4596. These 3G modems provide easy, affordable Internet access almost anywhere. Both models are unlocked, have a slot for a standard data SIM card, and work for all popular GSM frequencies worldwide; so they are ideal for providing mobile broadband to computers, 3G routers, and other devices worldwide.

These modems provide high-speed Internet access where a user works or relaxes including an office, home, work site, trade show, airport, hotel, park, beach, or vehicle.

Model 4596 has packaging and instructions focused on use with AT&T mobile broadband service, but can also be easily used with other mobile broadband services. Model 4595 has identical hardware features, but its packaging and instructions are oriented toward use with the many GSM mobile broadband services available worldwide.

US users of both models benefit from AT&T's willingness to accept these modems onto the AT&T wireless network. The customer purchases a plug-in data SIM card from AT&T, and can opt for only a 1-month service commitment or for a longer commitment. The modems work well on AT&T's network and on other GSM mobile broadband services worldwide, and are supported by Zoom's experienced Boston-based customer support team.

The estimated retail price for these modems is \$99. They are ideal for customers who don't want to make a long-term service commitment, and for travelers who want the flexibility of a 3G modem designed for use with service providers worldwide.

These modems plug directly into a USB port. Both models include a semi-rigid cable for connection to crowded USB ports and to make it easy to orient the modem for best 3G reception. Both models work with Windows 7, Vista, XP, and 2000; with Macintosh OS X 10.4.9 or higher; and with 3G Routers including Zoom's Travel Router Model 4506 and Desktop Router Model 4501.

Both modems are small, only 3.3 by 1.0 by 0.4 inches counting the USB connector.

The modems come packaged in retail hang-packs. Bulk-packed units are also available. Images of the modems are available at www.zoom.com/3gmodempix

For additional information about Zoom's 3G modems and other 3G mobile broadband products, please see: www.zoom.com/mobilebroadband.

About Zoom Telephonics

Zoom Telephonics, Inc. designs, produces, and supports 3G modems and routers, ADSL modems and gateways, cable modems, dial-up modems, Voice over IP adapters and gateways, Bluetooth products, and other communications products under the Zoom, Hayes and Global Village brands. For more information about Zoom and its products, please see www.zoom.com or contact Terry Manning at telephone (617)753-0087 or email terrym@zoom.com.

Forward-Looking Statements

This release contains forward-looking information relating to Zoom Telephonics plans, expectations, and intentions, including statements relating to future product introduction, sales, and support. Actual results may be materially different from expectations as a result of known and unknown risks, including, risks of successful sales of 3G products and other risks set forth in filings with the Securities and Exchange Commission. Zoom cautions readers not to place undue reliance upon any such forward-looking statements, which speak only as of the date made. Zoom expressly disclaims any obligation or undertaking to release publicly any updates or revisions to any such statements to reflect any change in Zoom's expectations or any change in events, conditions or circumstance on which any such statement is based.