



news release

for immediate release

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New Zoom DOCSIS 3.0 Cable Modem Ships To 2,600 U.S. Retail Stores

Recent certifications by Comcast and Cox open market for Zoom

Boston, MA, June 29, 2010 – Zoom Telephonics, Inc. (OTCBB: [ZMTP](#)), today announced that it has begun high volume shipments of its new DOCSIS 3.0 cable modem to Best Buy, Micro Center, and Staples. Zoom achieved CableLabs® certification of this cable modem in March 2010, but Zoom held back shipments until it had received certifications from Comcast and Cox. Zoom wanted to be sure that its customers would be able to successfully use its cable modem with all U.S. service providers, including Comcast, Cox, and Charter.

“We are extremely pleased that we now have the range of certifications necessary to sell our new DOCSIS 3.0 cable modem at retail in North America,” said Zoom President and CEO Frank Manning. “Zoom is among a very limited number of manufacturers who have the retail relationships, technical expertise, production capabilities, and customer support infrastructure needed to accomplish this.”

Consumers purchasing a Zoom cable modem eliminate cable modem rental charges. These charges vary by service provider, and are typically about \$60 per year.

DOCSIS 3.0 is the latest standard for the cable industry, and allows Model 5341 to operate at speeds up to 172 Mbps. Zoom also supplies its lower speed DOCSIS 2.0 Model 5241 to leading U.S. retailers and to other key accounts. Detailed information about models 5241 and 5341 is available at www.zoom.com/cable.

About Zoom Telephonics

Zoom Telephonics, Inc. designs, produces, and supports cable modems, 3G modems and routers, ADSL modems and gateways, dial-up modems, Wireless-N networking products, and other communications products under the Zoom, Hayes and Global Village brands.

Forward Looking Statements

This release contains forward-looking information relating to Zoom Telephonics plans, expectations, and intentions, including statements relating to Zoom’s sale of cable modems. Actual results may be materially different from expectations as a result of known and unknown risks, including risks of successful sales of cable modem products and other risks set forth in filings with the Securities and Exchange Commission. Zoom cautions readers not to place undue

reliance upon any such forward-looking statements, which speak only as of the date made. Zoom expressly disclaims any obligation or undertaking to release publicly any updates or revisions to any such statements to reflect any change in Zoom's expectations or any change in events, conditions or circumstance on which any such statement is based.

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