



**Press Release  
For Immediate Release**

For additional information contact:

**Terry Manning**

Email: [terrym@zoom.com](mailto:terrym@zoom.com)

Phone: 617-753-0087

**Zoom® Modems Ship With ENERGY STAR® Qualified Adapters**

**Zoom Products Reduce Electric Bills and Protect the Environment**

**Boston, Massachusetts, November 13, 2007**-- Zoom Technologies, Inc. (NASDAQ:ZOOM), a major supplier of DSL 2/2+, cable, and dial-up modem products to U.S. retailers, announced today that ENERGY STAR qualified adapters are now included in all Zoom shipments of those products to U.S. retailers. ENERGY STAR qualified adapters protect the environment through superior energy efficiency.

The ENERGY STAR qualified adapters are also compliant with energy regulations enacted by an increasing number of states including California, Massachusetts, New York, and Washington.

Zoom typically marks its energy-saving products with the ENERGY STAR logo on the front of the package. A Zoom product with this logo typically saves its user \$6 or more per year on energy bills compared to the same product using a conventional linear power cube. Most of Zoom's ENERGY STAR qualified adapters have a built-in switching power supply, which saves energy and also results in a slimmer, lighter adapter. The smaller size and lower weight make the adapter more attractive for the user, and also reduce the energy and cost expended for product shipments.

Following is a list of some Zoom products now shipping to U.S. retailers with ENERGY STAR qualified adapters:

[Zoom Model 5241 cable modem](#)

[Zoom Model 5590 X6 DSL Gateway with Wireless Networking](#)

[Zoom Model 5654 X5 DSL Gateway](#)

[Zoom Model 3049 and 3048 External Serial Dial-up Modems](#)

[Hayes Model H08-03328 External Serial Dial-up Modem](#)

"ENERGY STAR qualified adapters cost Zoom extra, but their benefits dramatically exceed the extra cost," said Frank Manning, Zoom's President and CEO. "Many people want to take positive steps toward a better environment, and these Zoom products are a superb choice for those people and others. Zoom emphasizes high performance, ease of use, and value; and Zoom's status as an ENERGY STAR Partner is consistent with that emphasis."

U.S. retailers of Zoom products include Best Buy, CompUSA, Fry's, MicroCenter, and Staples.

For additional information on Zoom products, please see: [www.zoom.com](http://www.zoom.com).

**About Zoom Technologies**

Zoom Technologies, Inc. designs, produces, and supports dial-up modems, DSL modems and gateways, cable modems, Voice over IP adapters and gateways, Bluetooth products, and other communications products under the Zoom, Hayes and Global Village brands. For more information about Zoom and its products, please see [www.zoom.com](http://www.zoom.com)

###